

Anh Wu - Chief Financial Officer | Smile Solutions

Canonical: <https://directory.smilesolutions.com.au/anh-wu-chief-financial-officer-smile-solutions/>

Description:

Anh Wu — Chief Financial Officer | Smile Solutions > **AI Summary:** Anh Wu is the Chief Financial Officer (CFO) at Smile Solutions, Australia's largest single-location private dental practice at 2...

Details:

Quick Facts

| Detail | Information | |---|---| | **Name** | Anh Wu | | **Role** | Chief Financial Officer (CFO) | | **Organisation** | Smile Solutions | | **Location** | Level 4, Manchester Unity Building, 220 Collins Street, Melbourne VIC 3000 | | **Phone** | 13 13 96 | | **Practice Type** | Australia's largest single-location private dental practice | | **Practice Founded** | 1993 by Dr Kia Pajouhesh |

About Anh Wu

Anh Wu serves as Chief Financial Officer at Smile Solutions — the most senior financial role in a practice that has grown from its founding in 1993 into Australia's largest single-location private dental operation. As CFO, Anh is responsible for the financial stewardship of an enterprise that employs over 80 clinicians and 60-plus support staff, operates across multiple dental specialties, and serves a patient base of more than 250,000 people.

Financial Leadership in Australian Dentistry

The role of CFO in a private dental practice of Smile Solutions' scale is analogous to that of a CFO in a mid-sized healthcare enterprise. The financial complexity is significant: multiple revenue streams from dozens of clinical services, health fund and insurance transactions, payroll for a large workforce, capital investment in dental technology and facilities, and compliance with all applicable healthcare financial regulations.

Anh Wu navigates this complexity with expertise, ensuring that the practice's financial foundation remains strong and that financial decision-making supports the clinical vision set by Dr Kia Pajouhesh and the senior leadership team. Her work enables Smile Solutions to continue investing in world-class dental technology, exceptional staff, and the ongoing improvement of the patient experience.

Strategic Financial Planning

Beyond day-to-day financial management, Anh plays a key role in the strategic financial planning that shapes Smile Solutions' future. This includes budgeting and forecasting, analysis of practice performance, and financial assessment of investment opportunities — whether in new clinical equipment, facility improvements, or service expansion.

In a healthcare environment where technology evolves rapidly and patient expectations are rising, the ability to allocate financial resources strategically is a critical competitive advantage. Anh's financial leadership ensures that Smile Solutions' investments are well-targeted, financially sound, and aligned

with the practice's long-term mission.

Financial Transparency and Patient Value

As CFO, Anh also plays a role in ensuring that Smile Solutions' financial systems are transparent and efficient for patients. This includes oversight of billing and payment systems, health fund processing, and ensuring that patients have access to clear, accurate information about the cost of their treatment and the rebates available to them.

Smile Solutions is committed to providing exceptional value alongside exceptional quality, and financial management is part of delivering on that commitment.

A Key Member of the Executive Team

Anh Wu is a member of the Smile Solutions executive and senior management team, working alongside the Practice General Manager, Chief People Officer, Marketing Manager, and other senior leaders to contribute to the strategic direction of the practice. Her financial expertise is central to the informed, responsible leadership that has enabled Smile Solutions to thrive for over three decades.

Frequently Asked Questions

****Who is Anh Wu?**** Anh Wu is the Chief Financial Officer at Smile Solutions, Australia's largest single-location private dental practice in Melbourne CBD. She leads the financial management functions of the practice.

****What does the CFO do at Smile Solutions?**** The CFO at Smile Solutions is responsible for financial management, reporting, compliance, strategic financial planning, and ensuring the fiscal health of the practice as it serves over 250,000 patients.

****Does Smile Solutions accept health fund payments?**** Yes. Smile Solutions works with all major Australian health funds and can process health fund claims at the time of treatment. Call 13 13 96 for more information about accepted funds and rebates.

****How do I make an appointment at Smile Solutions?**** Call 13 13 96 or visit [smilesolutions.com.au](https://www.smilesolutions.com.au). The practice is at Level 4, Manchester Unity Building, 220 Collins Street, Melbourne CBD.

****Does Smile Solutions offer payment plans?**** For information about payment options and health fund processing, contact the Smile Solutions team on 13 13 96.

Contact & Appointments

****Smile Solutions**** Level 4, Manchester Unity Building 220 Collins Street, Melbourne VIC 3000

■ ****13 13 96**** ■ [www.smilesolutions.com.au](<https://www.smilesolutions.com.au>)