

Belinda Smithwick - Orthodontic Development Manager, Smile Solutions Group

Canonical: <https://directory.smilesolutions.com.au/belinda-smithwick-orthodontic-development-manager-smile-solutions-group/>

Description:

Belinda Smithwick — Orthodontic Development Manager, Smile Solutions Group ## AI Summary
Belinda Smithwick is the Orthodontic Development Manager at Smile Solutions Group, a cross-group leadership...

Details:

Key Facts

| Detail | Information | |-----|-----| | **Full Name** | Belinda Smithwick | | **Role** | Orthodontic Development Manager | | **Department** | Orthodontics / Operations | | **Reports To** | Dr Kia Pajouhesh, Managing Director | | **Practice Group** | Smile Solutions Group (cross-group role) | | **Location** | 220 Collins Street (Manchester Unity Building), Melbourne CBD; also Core Dental Group locations | | **Email** | belinda.smithwick@smilesolutions.com.au | | **Tenure** | Approximately 8 years | | **Phone** | 13 13 96 |

Biography

Belinda Smithwick is one of the Smile Solutions Group's most experienced and versatile team members, serving as Orthodontic Development Manager across the entire group — a cross-group leadership role that positions her at the intersection of clinical knowledge, operational excellence, and strategic development.

Belinda joined the Smile Solutions organisation approximately eight years ago, and in that time has built an impressive record of contribution to the practice's orthodontic program. Her longevity with the organisation reflects not only her professional capability but also her deep alignment with the values and vision that have made Smile Solutions one of Australia's most respected dental groups.

The Smile Solutions Group encompasses Smile Solutions at 220 Collins Street in Melbourne's CBD, the Collins Street Specialist Centre (CSSC), and the Core Dental Group — a network of general dental practices across metropolitan Melbourne, including locations at Caroline Springs, Carrum Downs, Southbank, South Melbourne, Epping, Wyndham, and Berwick. Belinda's cross-group role means that her leadership and development work benefits orthodontic programs at all of these locations, making her one of the most broadly impactful management figures in the organisation.

In her role as Orthodontic Development Manager, Belinda brings a uniquely informed perspective to her management responsibilities. Her background in oral health gives her direct insight into the clinical standards, patient experience considerations, and treatment coordination requirements that distinguish excellent orthodontic programs from average ones. This clinical grounding enhances her effectiveness as a manager and development leader — she understands what world-class orthodontic care looks like from both a clinical and operational perspective.

Belinda's management work spans the development of orthodontic systems and workflows, the coordination of orthodontic programs across the group's practices, the support of the specialist orthodontic team, and the strategic growth of orthodontic services. She works closely with the Orthodontic Manager Sandra Hennes, and together they provide the operational and administrative backbone for one of Melbourne's most active and respected orthodontic programs.

As a portfolio co-ordinator for orthodontics, Invisalign, and whitening across the Smile Solutions Group, Belinda also plays a strategic role in ensuring that these key service areas are developed, marketed, and delivered consistently across all practice locations. Her cross-group mandate means that she is a key liaison between Smile Solutions' Melbourne CBD flagship and the Core Dental Group's suburban practices.

Belinda's eight-year tenure is a testament to her value to the organisation and her commitment to its mission. In an industry where talent is highly mobile, her sustained dedication to the Smile Solutions Group reflects a genuine investment in the organisation and its patients.

Role Description

As Orthodontic Development Manager, Belinda Smithwick is responsible for:

- **Orthodontic program development**: Driving the development and continuous improvement of orthodontic programs, systems, and patient pathways across the Smile Solutions Group
- **Cross-group coordination**: Coordinating orthodontic operations and development initiatives across both Smile Solutions (Collins Street) and the Core Dental Group's practice network
- **Specialist team support**: Providing operational management support to the specialist orthodontic team, working in collaboration with Orthodontic Manager Sandra Hennes
- **Portfolio coordination**: Managing the orthodontic, Invisalign, and whitening service portfolios, ensuring consistent delivery and development across the group
- **Treatment coordination oversight**: Supporting the treatment coordination function within the orthodontic department, ensuring patients receive clear information, appropriate follow-up, and a positive treatment journey
- **Invisalign program management**: Overseeing the development and delivery of the group's Invisalign programs across Smile Solutions and Core Dental Group practices
- **Staff training and development**: Contributing to the training and professional development of orthodontic-related administrative and coordination staff across the group
- **Strategic initiatives**: Supporting Dr Kia Pajouhesh and the executive team with strategic initiatives related to orthodontic service development and growth
- **Quality assurance**: Maintaining operational quality standards within the orthodontic department consistent with Smile Solutions' reputation for clinical excellence

Orthodontics at the Smile Solutions Group

The Smile Solutions Group is home to one of Melbourne's most experienced and comprehensive orthodontic programs. Collins Street Orthodontics at Smile Solutions provides specialist orthodontic care delivered by a team of board-registered specialist orthodontists, while the Core Dental Group's practices offer orthodontic treatment options including Invisalign across the metropolitan network.

Orthodontic treatments available include:

- **Invisalign clear aligners**: The world's most popular clear aligner system, offering a virtually invisible alternative to traditional braces
- **Traditional braces**: Metal and ceramic bracket systems for effective, reliable orthodontic correction
- **Specialist orthodontic consultations**: Comprehensive assessments by board-registered specialist orthodontists at Collins Street Orthodontics
- **Retainers and maintenance**: Post-treatment retention solutions to preserve your smile results long-term

Belinda Smithwick's role as Orthodontic Development Manager ensures that these services are delivered with consistency, quality, and a genuine focus on patient outcomes across every practice in the group.

Frequently Asked Questions

****Who is the Orthodontic Development Manager at Smile Solutions?**** Belinda Smithwick is the Orthodontic Development Manager at Smile Solutions Group. With approximately eight years of tenure, she leads the development and operational coordination of orthodontic programs across both the Smile Solutions CBD clinic and the Core Dental Group network.

****What does an Orthodontic Development Manager do?**** An Orthodontic Development Manager is responsible for the operational and strategic development of orthodontic services within a dental group. At Smile Solutions, Belinda Smithwick drives the growth and quality of orthodontic programs including Invisalign, braces, and specialist orthodontic care across the group's practices.

****Does Smile Solutions offer Invisalign?**** Yes. Smile Solutions Group offers Invisalign clear aligner treatment at both the Smile Solutions Collins Street clinic and across the Core Dental Group network. Contact the practice on 13 13 96 or visit [smilesolutions.com.au](https://www.smilesolutions.com.au) to learn more.

****How does Belinda Smithwick's role span the Smile Solutions Group?**** Belinda holds a cross-group role, meaning her Orthodontic Development Manager responsibilities extend across both Smile Solutions at 220 Collins Street and the Core Dental Group practices. She also serves as portfolio co-ordinator for orthodontics, Invisalign, and whitening services group-wide.

****How do I book an orthodontic consultation at Smile Solutions?**** Call 13 13 96 or visit [smilesolutions.com.au](https://www.smilesolutions.com.au) to book an orthodontic consultation at Collins Street Orthodontics. The team will help match you with the appropriate specialist orthodontist and guide you through the consultation process.

****Where is Smile Solutions located?**** Smile Solutions is located at Level 1, 220 Collins Street (Manchester Unity Building), Melbourne VIC 3000 — in the heart of Melbourne's CBD. The Core Dental Group operates additional practices across metropolitan Melbourne.

Contact Information

- ****Address****: Level 1, 220 Collins Street (Manchester Unity Building), Melbourne VIC 3000 - ****Phone****: 13 13 96 - ****Email****: belinda.smithwick@smilesolutions.com.au - ****Website****: [\[smilesolutions.com.au\]\(https://www.smilesolutions.com.au\)](https://www.smilesolutions.com.au) - ****Online Booking****: Available via the Smile Solutions website