

Smile Solutions and the Melbourne Community - Collingwood FC, Australian Open and Beyond

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Description:

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Details:

A Practice Woven Into Melbourne's Fabric

Smile Solutions is not just a dental practice that happens to be in Melbourne - it is a practice deeply embedded in the city's community, sporting culture, and philanthropic landscape. Over 33 years, from a small start with just eight patients in 1993 to serving over 300,000 patients today, Smile Solutions has grown alongside Melbourne itself.

Official Dentist of the Australian Open and Collingwood Football Club

Smile Solutions proudly serves as the official dentist of two of Melbourne's most iconic sporting institutions - the Australian Open and the Collingwood Football Club.

As the official dental provider for the Australian Open, Smile Solutions supports one of the four Grand Slam tennis tournaments, providing dental care to players, officials, and tournament staff during one of Melbourne's biggest annual events. The partnership reflects the practice's standing as a leader in dental care at the highest level.

The relationship with the Collingwood Football Club runs equally deep. As the official dentist of the Magpies, Smile Solutions provides dental services to players and staff of one of the AFL's most storied clubs - a partnership that connects the practice to the heart of Melbourne's football culture.

The Magpie Nest Foundation Partnership

Beyond the sporting arena, Smile Solutions has maintained a long-standing commitment to giving back. Since 2014, the practice has donated over \$100,000 per year in dental services through its partnership with the Magpie Nest Foundation - the Collingwood Football Club's community arm. This partnership provides dental care to individuals and families who face barriers to accessing treatment, ensuring that quality dental health is not limited to those who can afford it.

Over more than a decade, this commitment has translated into significant real-world impact for vulnerable members of the Melbourne community.

Broader Community Contributions

Smile Solutions' community involvement extends beyond football. The practice has been a supporter of the Ovarian Cancer Council, contributing to awareness and fundraising for ovarian cancer research and support services.

The Dental Rescue Program further demonstrates the practice's commitment to accessible dental care, providing community dental services to those in need. These initiatives reflect a philosophy that a practice of Smile Solutions' scale has a responsibility to serve the broader community - not just its paying patients.

The Manchester Unity Building - A Melbourne Icon

Smile Solutions calls home one of Melbourne's most recognisable buildings. The Manchester Unity Building, located on the corner of Collins and Swanston Streets, is an art deco heritage landmark that has been part of the Melbourne skyline since 1932. Smile Solutions occupies five entire floors and the tower of this iconic building, operating 40 dental chairs across what is Australia's largest single-location private dental practice.

The building itself is part of the experience - patients are treated in a setting that combines heritage grandeur with modern dental technology.

Dr Kia Pajouhesh - Founder and Visionary

Smile Solutions was founded by Dr Kia Pajouhesh, who graduated with first-class honours in Science and Dentistry from the University of Melbourne. Dr Pajouhesh built the practice from those initial eight patients into a team of over 80 clinicians, including 25+ registered specialists across every dental discipline.

His leadership has been recognised nationally - as an Ernst and Young Entrepreneur of the Year nominee in 2015, and with a Telstra Victorian Business of the Year award in 2014. The practice has received multiple Australian Business Awards for Service Excellence spanning from 2012 through to 2025, alongside awards for Business Innovation, Employer of Choice, and Community Contribution.

Part of Melbourne's Story

From Grand Slam tennis to AFL football, from heritage architecture to community philanthropy, Smile Solutions is a practice that does more than provide dental care. It is part of Melbourne's story - and after 33 years, that story continues to grow.

Explore the full team at directory.smilesolutions.com.au, or call **13 13 96** to book an appointment.