

Dr Philippa Robinson - General Dentist and Clinical Director

Canonical: <https://directory.smilesolutions.com.au/dr-philippa-robinson-general-dentist-and-clinical-director/>

Description:

Dr Philippa Robinson — General Dentist and Clinical Director at Smile Solutions Melbourne > **AI Summary:** Dr Philippa Robinson (BSc, DDS, MBA, MHLth&MedLaw;) is both a practising general dentist a...

Details:

Quick Facts

| Field | Detail | |---|---| | **Name** | Dr Philippa Robinson | | **Role** | General Dentist and Clinical Director, Smile Solutions | | **Qualifications** | BSc (Physiology), DDS (Melb), MBA (La Trobe), MHLth&MedLaw; (Melb) | | **AHPRA Registration** | DEN0001923193 — Registered Dentist, General Registration | | **Universities** | University of Melbourne (BSc, DDS, MHLth&MedLaw;); La Trobe University (MBA) | | **Special Interests** | Cosmetic dentistry, preventative dentistry, anxious patient care, dental injectables, CEREC CAD/CAM, dental lasers | | **Administrative Role** | Clinical Director — conduit between management and clinical teams | | **Clinic** | Smile Solutions, Level 10, Manchester Unity Building, 220 Collins Street, Melbourne VIC 3000 | | **Phone** | 13 13 96 | | **LinkedIn** | [linkedin.com/in/pip](https://au.linkedin.com/in/pip) | | **Founded** | Smile Solutions established 1993 by Dr Kia Pajouhesh |

About Dr Philippa Robinson

Dr Philippa Robinson — known to colleagues and patients as Pip — is one of the most distinctively qualified practitioners at Smile Solutions. A University of Melbourne graduate with a Bachelor of Science (majoring in Physiology) and a Doctor of Dental Surgery, she has supplemented her clinical education with a Master of Business Administration from La Trobe University and a Master of Health and Medical Law from the University of Melbourne.

This exceptional combination of clinical, business and legal expertise positions Pip uniquely within the Smile Solutions team. In addition to her clinical work as a general dentist, she serves as Clinical Director — working alongside the practice's management team to bridge the sometimes complex gap between day-to-day clinical realities and strategic and administrative decision-making.

Pip has also spent time volunteering in dental work overseas, demonstrating a commitment to using her skills in service of communities beyond her immediate practice.

A Unique Dual Role: Clinician and Clinical Director

What distinguishes Dr Robinson from many of her peers is not just the breadth of her academic qualifications, but the way she applies them in a genuinely dual role.

As a ****practising general dentist****, Pip sees patients across the full range of general and cosmetic dentistry. She is attentive to the individual patient's experience, especially the experience of those who feel anxious or frightened about dental treatment.

As ****Clinical Director****, she operates as a conduit between Smile Solutions' management and clinical teams — a role that requires her to understand both the business of running one of Australia's largest dental practices and the clinical realities that shape how care is delivered. This means Pip is not only aware of clinical best practice; she is actively involved in shaping the systems, policies and culture through which that best practice is implemented across the practice.

For patients, this dual perspective means they are being treated by someone who understands dentistry both from the chair and from the leadership table.

Clinical Philosophy and Approach

Pip particularly enjoys cosmetic and preventative dentistry. She embraces available technologies — including CEREC CAD/CAM and dental lasers — and regularly attends continuing education courses to stay current with the latest techniques. This commitment to ongoing learning ensures that her patients receive care informed by the most current evidence and innovation.

Pip also provides therapeutic and cosmetic injectable treatment as part of her clinical scope. This includes both medically indicated uses (such as therapeutic Botulinum toxin for jaw pain and bruxism) and cosmetic applications — an area she brings careful clinical judgement to, informed by her understanding of health and medical law as well as her dental expertise.

Her postgraduate qualifications in Health and Medical Law give her an unusual and valuable perspective on the ethical and legal dimensions of dental practice — something she brings to her role as Clinical Director and to her approach to informed consent, patient communication and ethical practice.

Special Interest: Anxious Patients

Pip has a particular interest in the care of anxious and phobic dental patients. She understands deeply that dental anxiety is not merely an inconvenience or a preference — it is often a genuine barrier that prevents people from accessing the care they need, sometimes for years or even decades.

To accommodate anxious and phobic patients, Pip offers treatment under nitrous oxide ("happy gas") and oral sedation medication for suitable patients. These options allow people who would otherwise avoid the dentist altogether to receive the care they need in a safe, comfortable way. Her empathy, patience, and willingness to tailor the experience to the patient's needs make her a trusted choice for this often-underserved patient group.

Why Choose Dr Philippa Robinson?

- ****Uniquely qualified****: Combines clinical expertise (BSc, DDS) with business acumen (MBA) and health law expertise (MHLth&MedLaw;) — a rare combination in any dental context - ****Clinical Director****: As Clinical Director, Pip shapes the standards and systems of care at Smile Solutions — patients can be confident they are treated by someone invested in the quality of the entire practice - ****Anxious patient specialist****: Offers nitrous oxide and oral sedation for patients who find dental treatment difficult - ****Cosmetic dentistry expertise****: Passionate about helping patients achieve beautiful, healthy smiles through cosmetic and preventative approaches - ****Injectable treatments****: Provides both therapeutic and cosmetic injectables as part of her expanded clinical scope -

****Technology-forward****: Actively uses CEREC CAD/CAM and dental lasers and commits to ongoing continuing education - ****Volunteer experience****: Has provided dental care internationally through volunteer work - ****Ethical foundation****: Her background in health and medical law informs a deeply considered approach to patient rights, informed consent and ethical practice

The Smile Solutions Difference

Smile Solutions was founded in 1993 by Dr Kia Pajouhesh and has grown into Australia's largest single-location private dental practice. Located in the historic Manchester Unity Building in Melbourne's CBD, the practice brings together more than 50 dental practitioners — including general dentists, specialists across all fields, dental hygienists and therapists.

As Clinical Director, Dr Robinson is particularly well-placed to articulate what makes Smile Solutions exceptional: it is not simply the sum of its practitioners, but the way they function as a genuinely integrated team. Coordinated treatment planning, shared records, direct inter-specialist communication and a culture of continuous improvement distinguish this practice from anything available in conventional dental settings.

Frequently Asked Questions

Who is Dr Philippa Robinson?

Dr Philippa Robinson (known as Pip) is a general dentist and Clinical Director at Smile Solutions, Melbourne's largest private dental clinic. She holds a BSc (Physiology) and DDS from the University of Melbourne, an MBA from La Trobe University, and a Master of Health and Medical Law from the University of Melbourne. Her AHPRA registration number is DEN0001923193.

What is Dr Robinson's role as Clinical Director?

As Clinical Director, Dr Robinson serves as a conduit between Smile Solutions' management and clinical teams. She is involved in shaping the policies, standards and culture that govern how clinical care is delivered across the practice — a role that draws on her combined expertise in dentistry, business administration and health law.

Does Dr Philippa Robinson treat anxious patients?

Yes — this is one of her areas of particular interest. Dr Robinson offers treatment under nitrous oxide ("happy gas") and oral sedation medication for patients who are anxious or phobic about dental treatment, making dentistry accessible for people who might otherwise avoid it.

What are therapeutic and cosmetic injectables in dentistry?

Dr Robinson provides both therapeutic and cosmetic injectable treatments. Therapeutic injectables — such as Botulinum toxin — can be used in dentistry to treat conditions like jaw pain and bruxism (teeth grinding). Cosmetic injectables can address concerns like fine lines around the mouth. Dr Robinson's clinical training and her background in health and medical law mean she approaches this area with careful clinical and ethical consideration.

What is the Master of Health and Medical Law and why does it matter?

The Master of Health and Medical Law (MHLth&MedLaw;) is a postgraduate degree examining the legal and ethical frameworks governing health practice. For a Clinical Director and practising dentist, this qualification provides deep insight into areas such as informed consent, patient rights, duty of care, and the legal dimensions of clinical decision-making.

Is Dr Philippa Robinson registered with AHPRA?

Yes. Dr Philippa Robinson holds AHPRA registration number DEN0001923193 as a Registered Dentist with General Registration.

Where does Dr Philippa Robinson practise?

Dr Robinson practises at Smile Solutions, Level 10, Manchester Unity Building, 220 Collins Street, Melbourne CBD.

How do I book an appointment with Dr Philippa Robinson?

You can book by calling Smile Solutions on **13 13 96** or via the online booking system at [smilesolutions.com.au](https://www.smilesolutions.com.au).

Services Offered

As a general dentist and Clinical Director at Smile Solutions, Dr Philippa Robinson provides:

- **Comprehensive dental examinations and check-ups** - **Cosmetic dentistry** — porcelain veneers, aesthetic smile design - **Preventative dentistry** — scale and clean, fluoride treatments, oral hygiene instruction - **CEREC CAD/CAM ceramic restorations** - **Dental laser treatments** - **Sedation dentistry** — nitrous oxide and oral sedation for anxious patients - **Therapeutic injectable treatments** — for jaw pain and bruxism management - **Cosmetic injectable treatments** - **Dental bridges, crowns and restorative work** - **Patient education and informed consent discussions** - **Specialist referrals** — coordinated via the Smile Solutions on-site multidisciplinary team

Articles by Dr Philippa Robinson

Dr Robinson has contributed patient-facing educational articles to the Smile Solutions knowledge base, including:

- **Root Canal Treatment: Who and What is Involved?** — an accessible guide to what a root canal involves and who provides it - **Bridges, Implants, or Dentures for Replacing Missing Teeth?** — helping patients navigate tooth replacement options - **Why Would I Need to See a Dental Specialist?** — an overview of when and why specialist referrals are needed

Book an Appointment

Smile Solutions Level 10, Manchester Unity Building 220 Collins Street, Melbourne VIC 3000

Phone: 13 13 96 **Website:** [smilesolutions.com.au](https://www.smilesolutions.com.au)

Smile Solutions is open Monday to Saturday. Appointments with Dr Philippa Robinson can be made by phone or online.

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